



THE RESTAURANT ASSOCIATION OF
NOVA SCOTIA PRESENTS

SPONSORSHIP PACKAGE 2023

THE 44th ANNUAL RANS GOLF
TOURNAMENT

FRIDAY, September 15, 2023
THE LINKS AT PENN HILLS

REGISTRATION: 8:00 AM
TEE-OFF: 9:00 AM





Dear Supporters,

We are back for another fantastic year of golf! This will mark our 44th tournament and we are so excited to see you all! This year we will be returning to The Links at Penn Hills Friday, September 15. We are looking forward to this excellent opportunity to network, enjoy a day of friendly competition, and support a worthy cause.

Our partners at Westland Insurance will be giving away \$15,000 to the first person to get a hole-in-one, plus an additional \$15,000 will be donated to RANS. Our association is seeking your support this year so we can continue to advocate and support this incredible industry.

As in previous years, businesses and partners are invited to sponsor event segments in turn for great exposure and networking opportunities. By sponsoring our event, your company will receive prominent visibility and exposure among a captive audience. All proceeds from the tournament support the Restaurant Association of Nova Scotia (RANS), a non-profit association whose mission is to continuously make a positive impact on the restaurant industry in Nova Scotia, which is crucial as we support the industry in the aftermath of the pandemic.

This package includes various sponsorship opportunities, a registration form, event details, and directions to the Penn Hills course. We would like to thank you for considering sponsoring or supporting the 44th Annual RANS Golf Tournament and look forward to seeing you on the links.

RANS would like to thank our past year's players, sponsors, and donors once again for their support and commitment over the past 40 years. The Annual Golf Tournament would not be a success without your generosity. It is truly appreciated.

Sincerely,

RANS Golf Committee

Presenting Sponsor:



RANS Sponsors:



Sponsorship Levels



GOLD SPONSOR (\$5,000)

- 2 teams of four in the tournament
- 10% discount on additional teams
- Signage/booth/presence at the tournament
- Inclusion in golf tournament newsletter
- Logo on all golf marketing materials
- Listed as a major tournament sponsor
- Spotlight in the October and November edition of Bite, our industry newsletter
- Custom-tailored marketing blitz for your product or service
- Promoted on RANS social media platforms

SILVER SPONSOR (\$2,500)

- Team of four in the tournament
- Signage/presence at the tournament
- Inclusion in golf tournament newsletter
- Logo on all golf marketing materials
- Listed as a tournament sponsor
- Recognition in the October and November edition of Bite, our industry newsletter
- Promoted on RANS social media platforms

RECEPTION SPONSOR (\$1,500)

- Two golf players in the tournament
- Signage/booth/presence at reception
- Inclusion in golf tournament newsletter
- Networking with existing and potential clients during reception
- Listed as a tournament sponsor
- Recognition in the October and November edition of Business Bite, our industry newsletter
- Promoted on RANS social media platforms

HOLE SPONSORSHIP OPPORTUNITIES (\$400 OR IN-KIND)

- Listed as a tournament participant
- Inclusion in golf tournament newsletter
- Recognition in the October and November edition of Business Bite, our industry newsletter
- Promoted on RANS social media platforms

Sponsorship Registration Form



SPONSORSHIP LEVEL

- Gold Sponsor (\$5000)
- Silver Sponsor (\$2500)
- Reception Sponsor (\$1500)
- Hole Sponsorship (\$400)
- In-kind Donation: If Hole Sponsor makes an in-kind donation of \$400 or more, RANS will waive the sponsorship fee. (Example: prizing, food, beverages etc. at a hole).

HOLE REQUIREMENTS PLEASE MAKE SELECTION(S)

- Table plus 2 chairs
- I will bring a corporate sign for the hole
- I will provide a prize
- I will provide food and/or beverage on the hole

Please give a brief description of hole activities (prizing, food/beverage, contest, etc.):

Business Information

Company	
Name (Please Print)	
Signature	
Date	

All payments are to be received prior to September 15, 2023. Participants will be invoiced accordingly.

Cheque: Please make payable to Restaurant Association of Nova Scotia, 2830 Agricola St. Unit 1, Halifax NS, B3K 4E4

Credit Card: (AMEX, MasterCard, Visa) Please contact Danielle Doucette at 902-429- 5343 ext. 1



For more information, including registering a team, please contact
Danielle Doucette
danielle@rans.ca or 902-429-5343 ext. 1.

EVENT DETAILS

Date: Friday, September 15, 2023
Location: The Links at Penn Hills
14049 NS-215
Shubenacadie, Nova Scotia, B0N 2H0

AGENDA

8:00 am: Registration, Coffee Station, Opening Remarks
9:00 am: Tee off
More details on awards, prizes, and activities to follow

DIRECTIONS

From Downtown Halifax (Barrington Street):
Take NS-118 N and NS-102 to NS-215 W. Take exit 10 from NS-102
35 min (59.5 km)

Continue on NS-215 W to your destination
2 min (2.3 km)

The Links At Penn Hills
14049 NS-215, Shubenacadie, NS B0N 2H0