



Restaurant Association of Nova Scotia

Working with the food & beverage sector since 1947

1560 businesses - 26, 300 jobs - \$1.3 billion sales

Visit our Website

UPDATES

Current Restrictions for Restaurants:

We are currently in Phase 2 with the following restrictions in effect:

- licensed establishments, restaurants, and casinos can return to regular hours
- operate at 75% capacity with physical distancing as much as possible
- VLTs can continue operating with two metres of physical distance between people at machines
- Masks still required
- Proof of vaccination no longer required
- Dancing is allowed with masks

Phase 3 – the removal of all provincial COVID-19 restrictions, including at schools – will begin March 21.

The changes in restrictions will be updated at <https://novascotia.ca/reopening-plan>

We Are Looking For New Committee Members

RANS could not do the work we do to support the industry without our committee members. If you would like to be more involved in the association and share your voice on important industry topics, please consider joining one of our committees. We are currently looking for members to sit on our Membership Committee and Education & HR Committee.

Click [here](#) to review the committee mandates. If you would like to join a committee, please reach out to Natasha at natasha@rans.ca



Overdue Membership Fees

RANS put a pause on invoicing membership fees throughout the



Overdues

majority of the pandemic. This has been an incredibly challenging time for the industry and we have worked very hard over the past two years to support our amazing industry.

In September, 2021 we resumed invoicing for membership. The support from our members has been invaluable and we cannot thank you all enough for standing with us.

If you are a member and you have an overdue invoice that you would like to pay, please contact our office to arrange payment. The revenue from our membership program is highly critical in allowing the association to do the work we do!

Contact Natasha at natasha@rans.ca

STATS, TRENDS, INFO

Quick-service restaurants are shrinking — and it's all by design

Digital is the present & the future for QSRs. Many major chains are downsizing to increase efficiencies & maximize that potential. [Full story](#).

When it comes to customer loyalty, mobile apps are the key to the lock

Nearly half of diners engage with a customer loyalty program in at least one way in at least one type of restaurant. Mobile is the key. [Full story](#).

Leading your restaurant forward with strategic clarity

It takes a lot to be innovative, collaborative & successful. It's about creating opportunities for yourself, your team & your brand. [Full story](#).

Ontario may be done with proof of vaccination, but not all restaurants are

While ditching the policy may make sense for many restaurants now that it is no longer mandated, for others, health concerns and hesitancy mean it is not as clear-cut. [Read the full story](#).

Free Webinar: How to Protect Your Business: Cybersecurity & Fraud Prevention

Back by popular demand, join us March 24th to hear a panel of cyber experts share how you can protect your business from a range of risks – from privacy breaches and ransomware to phishing and mobile threats.

[Spaces are limited: Register today](#)

Guardrails

The Safety Branch of the Department of Labour, Skills and Immigration would like to inform you that guardrails are required where there is a risk of falling at a doorway or the opening of a building floor, roof, walls or shaft. (pursuant to subsection 21.5(3) of the Nova Scotia Workplace Health and Safety Regulations)

Click [here](#) to review.

Indian Harbour Restaurant For Lease

RENT May to October \$2,000.00 per month & HST
RENT November to April \$1,325.00 per month & HST

For more info, contact Mike Hopper at harmacrowsnest@gmail.com.



The Coast's Halifax Burger Bash

The Halifax burger craze everyone loves is celebrating its 10th anniversary this year and with it comes a name change—The Coast's Halifax Burger Bash.

The event is April 28th - May 7th.

Restaurants interested in registering can reach out to The Coast at events@thecoast.ca.

Registration is open until March 11th.

4 Ways Your Small Business Can Leverage St. Patrick's Day to Drive Retail Foot Traffic

<https://www.socialtoaster.com/smb-drive-traffic-st-patricks-day/>

How Retailers Can Prepare for St. Patrick's Day Sales

<https://bevalcinsights.com/how-retailers-can-prepare-for-st-patricks-day-sales/>

St. Patrick's Day is the highest grossing day of the year for U.S. bars and restaurants

<https://nielseniq.com/global/en/insights/analysis/2019/st-patricks-day-is-the-highest-grossing-day-of-the-year-for-bars-restaurants/>

SUPPORTS & RESOURCES



**GENRUS
UNITED™**

Pay Less for Your Prescriptions: A Community Based Low-Cost Prescription Drug Plan

We know times are hard, so here's 3 months of free prescription drug coverage.

Members can save 30-50% on Everyday Medications with Genrus United's Prescription Savings Program.

Anyone can join regardless of age, health history, employment status, or existing coverage. Pharmacy patients who sign-up [here](#) will receive their first 3 months for FREE!

To all owners and managers, please share this information with your staff.
[information brochure.](#)

Tourism Nova Scotia Survey

Tourism Nova Scotia has commissioned Narrative Research to conduct a survey among tourism stakeholders on its behalf. This past year has continued to present challenges for the tourism industry in Nova Scotia, amidst an ongoing pandemic. To guide the development of strategies, programs and services to assist the industry, Tourism Nova Scotia, now a division of the Department of Communities, Culture, Tourism and Heritage, is reaching out to its stakeholders.

To complete the survey, please click [here](#).

Canada Digital Adoption Program

How Canadians do business has changed. To stay competitive and grow, small and medium-sized businesses need to adopt new digital tools.

In Budget 2021, the Government of Canada announced the \$4 billion Canada Digital Adoption Program (CDAP) to help get your business online, give your e-commerce presence a boost or help digitalize your business's operations.

CDAP provides funding and support to businesses, as well as training and work opportunities for young Canadians.

To learn more click [here](#).

Responding to the Labour Crisis

Tourism, at its core, is a people business and one that relies on a skilled workforce to capitalize on its economic potential for Canada. Re-opening tourism businesses and guiding their recovery requires an all-of-sector approach. Led by Tourism HR Canada, a new Pan-Canadian Tourism Workforce Recovery & Growth Task Force has begun discussing the development a framework for recovery that addresses short-term and long-term systemic and structural issues.

[Learn more about the new Task Force.](#)

PRODUCTS & SERVICES



BRAD BODNARCHUK

SAVE THE DATE
Webinar with Brad Bodnarchuk,
Owner of HADH Inc.

Adding STRUCTURE for SUCCESS in
Business & Life

March 28, 2022
9:30 am (AST)

If you have any questions, please contact
Natasha at 902-429-5343 ext. 1 or at
natasha@rans.ca

RANS RESTAURANT
www.rans.ca

HADH INC.

The graphic features a red background with a circular portrait of Brad Bodnarchuk on the left. A megaphone icon is positioned at the bottom right. The text is arranged in a clear, bold layout, providing all necessary details for the webinar.

Webinar - New Date Adding Structure for Success

Join RANS and Brad Bodnarchuk, owner of Half a Dozen Hospitality Inc., for a webinar on how you can add “Structure” for “Success” in your business and life.

If you want to learn more about running a successful business, implementing real and effective change, and how to tackle your day-to-day, this webinar is for you. Everything covered in this webinar is applicable for business and your personal life. Learn how to improve communication with your team and plan for the future.

Join us on Monday, March 28th at 9:30

am via zoom.

Email Natasha at natasha@rans.ca to RSVP.

Nova Scotia Chowder Trail and Lobster Trail

If you are interested in joining the Chowder Trail, or Lobster Trail, you can review the attached Participant Overview sheet and complete the application form [here](#).

If you have any questions, contact Sacha Smith at membership@tasteofnovascotia.com for more information.

Dine Around Is Extended into March!!

Every year, restaurants, pubs, and bars across the province showcase an array of Nova Scotia products and creativity at an attractive price during Dine Around.

Click [here](#) to see which restaurants are still doing Dine Around.



RANS SWAG

RANS still has a series of t-shirts for sale. Our friends at [My Apparel](#) are doing a promotion where they give back to charities and causes.

RNS will receive \$2.00 for every purchase from the [RANS Collection](#) and it will be used directly to help support our amazing industry!

Check out the collection [here](#).

Join RANS!

If you are not already a member of RANS, contact natasha@rans.ca for all the great benefits the association has to offer. We are here to help!



SHOUT OUT

We've got some exciting news to share in Antigonish and St Peter's: Genrus United is now available in these communities! Check out their new pharmacy partners:

Teasdale Apothecary, Antigonish, NS - 65 Beech Hill Rd.

MacDonnell Pharmacy, St. Peter's, NS - 10024 Grenville St.

Now More People Can Pay Less for Prescriptions!

Do you know anyone in Antigonish or St. Peter's who could benefit from Genrus United? Share the savings by telling them about our prescription savings program. Monthly membership



fees are only \$1.95 + tax, and the complete medication coverage can be found [here](#).

MEET OUR BENEFIT SUPPLIERS

We are able to offer our members a wide range of services and support thanks to our benefit suppliers:

- Preferred credit card rates [SONA](#)
- Print and design [KKP](#)
- Financial services [Stream Financial](#)
- Business & general insurance [Gateway](#)
- Home & auto insurance [MyGroup](#)
- Group benefits: health/medical [SBW](#)
- Glassware [Jymline Glassware Ltd](#)
- Advertising discount [SaltWire Network](#)
- Point of sales systems [Pineapple Bytes](#)
- Pest and wildlife control [Orkin](#)
- Expertise in IT solutions [Codoholics Consulting Inc.](#)

If you are currently a member of RANS or would like to become a member and access the discounts, rates, and services provided; please contact natasha@rans.ca or 902-429-5343 ext 1.

OUR SPONSORS



NSLC PROMOTIONS

Our Promotions - February 21 - March 27, 2022 (P9)

[Licensee Only Offers](#)

[Limited Time Offers](#)

[Air Miles® Offers](#)

SUBMISSIONS

We are in search of Business Bite submissions from our members! If you have an event, new product/service, or interesting trends/stats to add to one of the newsletters and/or our social media, please send to natasha@rans.ca.

We are excited to see them!



