

2024

# Membership Information Kit









### Who We Are

RANS, short for the Restaurant Association of Nova Scotia, is a non-profit organization dedicated to effectively advocating for the sector's interests. RANS through various means such as government lobbying, marketing promotions, partnerships, education and community engagement has been creating a favorable operating environment for its members of the Food and Beverage sector since 1947.

A permanent office and staff are maintained to support the association, which represents food and beverage operators and industry suppliers, consisting of approximately 3400 eating establishments with over 26,000 jobs in Nova Scotia.

Join the largest food and beverage organization of independent operators in Nova Scotia and gain access to a broad network of national, provincial, & local industry partners.

### **RANS Voice:**

Become a part of the industry leader that continues to affect change, address issues, and improve the operating environment of the industry.

### **RANS Support:**

Access exceptional benefits and services, keeps you informed, provides educational opportunities, and vital industry information. We can help improve your bottom line!

### What We Do:

We provide leadership to the hospitality industry through advocacy, partnerships, and promotion.

**Our Sponsors** 

















### **RANS Accomplishments**

RANS regularly works to create value for operators and a fair regulatory environment in which to do business. We are proud of our accomplishments to date:

- Compiled the essential <u>Guide to Starting and Running a Restaurant</u> in Nova Scotia.
- Negotiated a national rate for credit card processing; our operators enjoy one of the best rates for the food and beverage sector. Talk about savings!
- RANS negotiated Group Benefits Plan with an international provider that can be tailored to any size of business, large or small.
- Successfully advocated for a 10% discount for spirits and wine at the NSLC, going directly to operators' bottom line, which is also extended to beer, ready-to-drink products and cider.
- Secured the right of third-party delivery of alcohol with take-out orders to continue post-pandemic.
- Offered patio extension grants to eligible restaurants.
- Effected many changes in liquor license regulations, by making it easier to acquire licenses.
- Advocated for regulations for dogs on patios as a way to help drive traffic to restaurants.
- Worked with a number of suppliers to establish preferred rates for a variety of services for businesses, including insurance, design, printing, financing, credit card processing, rates for publications, and more.
- Day and night support for operators throughout the pandemic, including; consulting, weekly updates, notifications of available resources, and more. RANS liaised with the government on a weekly basis to advocate for the industry.





### **COST SAVINGS**

## A RANS MEMBERSHIP WILL SAVE YOU MONEY AND HELP YOUR BUSINESS

### **CREDIT CARD PROCESSING**

New or existing RANS members who switch to SONA will be reimbursed the cost of their membership - AND receive preferred credit card processing rates.



### **HEALTH PLANS**

Create custom health AND dental plans to meet the needs of businesses of any size!



### **GLASSWARE**

40% off decorated glassware - branded for your business or events!



### **IMMIGRATION**

\$700 off hospitality focus Immigration services - including personal assistance throughout the process.



### **UNIFORMS & UPHOLSTERY**

RANS Members receive 15% off chef, server, and hospitality uniforms as well as linens and upholstry.



### **EVENTS**

Get first notice and exclusive exhibitor opportunities at the Savour Food & Wine Festival. This highly popular foodie event boasts 4 shows.



### **PRINTING & DESIGN**

From menus to marketing materials -RANS members receive 20% off printing and design costs.





### **TOGETHER WE'RE STRONGER**

### **INSURANCE**

Work with a team that understands the needs of restaurants to create custom insurance for your business. Savings on home, auto, travel and pet insurance for your employees too!





### **CLEANING SERVICES**

15% off cleaning services including daily maintenance, fire prevention, hood installation, grease traps and duct work.



### **PEST CONTROL**

Waived set-up fees for new restaurants and 15% off home services for RANS Member employees.



### **COFFEE MACHINES**

15% of professional coffee machines and 4% off pods - save time, money and help with staffing challenges.



### **POS SYSTEMS**

RANS Member receive a 10% discount on new installs and hardware/software upgrades



### **ADDITIONAL BENEFITS**

Discounts on: Pharmacy, POS, airport parking, and more!











### **RANS Membership Benefits cont.**

Supplier members can apply to become a Benefit Supplier through the RANS Membership Committee. They must provide cost savings to other RANS members and will be vetted based on differentiation and member need. Benefit Suppliers are our recommended suppliers and receive preferred access to market to our members and the industry through RANS channels.

### **Industry Advantage:**

- Access to promotion on BITE Foodie & Business BITE newsletter
- Access to promotion on RANS Instagram, Facebook, & Twitter
- Access to industry-specific webinars
- Updates on industry-specific trends, statistics & information
- Free profile on DineNS.ca/RANS.ca websites
- Free participation in our yearly Savour Food & Wine Show

Work with our partners and collaborators to reach a wider audience:

- Discover Halifax
- Tourism NS
- Happy Hours Halifax
- Seasoned Plate
- TIANS

#### **Additional Benefits:**

- Park 'n Fly, airport parking discounts
- **Genrus United**, prescription drug plan discounts
- AHTPOS, Point of Sales provider discounts

Your membership helps us support RANS chosen charity:







#### Fees:

**Regular Membership** \$300

Restaurant or Supplier is open year-round

Seasonal Membership \$225

Restaurant is open maximum 6 months of the year

**Second Membership** \$150

Restaurant is the second restaurant from the same owner or hospitality group

Additional Membership \$90

Restaurant is the third or more restaurant from the same owner or hospitality group

HST not included. Invoiced annually

#### **Terms:**

You membership is in effect for one year and renewed yearly. Benefits will begin immediately. You will be invoiced annually unless arranged otherwise.

### How to apply?

Please contact Danielle for more details and registration.

Danielle Doucette **Admin & Research Coordinator** danielle@rans.ca 902-429-5343 ext. 1

Office hours: Monday - Friday 9-5 pm

### **Connect With Us**

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@RestAssocNS



