

OVERVIEW OF THE SAVOUR SHOW 2026

What is the Savour Show?

The food and wine event of the year! Let the connoisseur in you shine at the Savour Food & Wine Show, Atlantic Canada's premier food and wine event! In its 22nd year, the event showcases over 70 of Nova Scotia's finest restaurants and beverage companies. Take in the evening and let your taste buds run wild as you explore samples of delectable foods, legendary cocktails and fine wine presented by Nova Scotia's best. This is a sold-out event year after year.

The Savour Show draws guests from all across Nova Scotia and is great for the downtown Halifax economy. This year we are pleased to return to the Halifax Convention Center for even more space for exhibitors and guests to sample and mingle. Many guests book a hotel room and come to the city for a few days to enjoy the show, explore the city, and visit shops and restaurants. With the event being held in the spring this year, we predict there will be even more people heading to the city for a spring-time getaway.

The Savour Show is one of 5 events hosted as part of the Savour Food & Wine Festival. Additional events include:

- (1) Imbibe: A Cocktail Event**
- (2) Craft Beer Kitchen Party - A Craft Beer, Cider and RTD event**
- (3) Rare & Fine Wine Tasting- A Wine Event, focused on wines that score 90+ points**
- (4) Dine Around - a month-long prix fixe event open to restaurants across the province in February.**

Learn more at <https://www.savourfoodandwine.com/>

What can you expect at Savour?

- Over 70 exhibitors with booths set up in a beautiful venue, including restaurants, wineries, beverage suppliers, and food suppliers
- Unlimited sampling of delicious food and drink
- Over 800 guests coming together for an enjoyable night of mingling, eating, and drinking!
- Exhibitors and guests from across Nova Scotia
- A VIP reception
- Live music, with a jazzy feel
- Live entertainment
- A contest for “Best of” where guests can vote on their favourite dish, favourite wine, and more
- A beautiful and exciting event, “it’s attention to detail that makes the difference between average and stunning” – Francis Atterbury



What's in it for Exhibitors?

- An opportunity to showcase their exquisite food/product to over 1000 guests
- Promotional opportunities - the event is highly advertised, and all exhibitors are listed on the Savour Food and Wine website
- Chance to win a “Best Of” award and be recognized in RANS business and consumer newsletters, as well as featured in a press release and various other media opportunities and featured articles about the event
- No booth fee or entrance fee for RANS members to participate in the event
- Great opportunity to bring along new staff and introduce them to the ins and outs of working at an event
- Networking opportunities - chance to meet potential customers, other partners, political figures, and food suppliers/producers
- Chance to be part of the biggest indoor food and wine event in Atlantic Canada.





What are Consumers Saying?

- In 2025, 95% of attendees enjoyed the event
- The numbers don't lie and foodies are chomping at the bit to get out and attend events. All of the Savour Festival events were sold out!
- Testimonials from past consumers:
 - Had an awesome time will do again - DB
 - Yummy! Favourite night of the year! - AZ
 - Great Value - CG
 - Best Show to date that I attended in 4 years - ED
 - Kudos for a great event - GW
 - Best show in town! - KC
 - Perfect Christmas Present - KT
 - Keep up the high calibre of this event. It's one of a kind and you do well...it stands above any other food and wine events I've ever gone to in other cities - LD
 - It was a very good event; best of this type of event in HFX - BG

- RANS Sponsors -

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